

**Designing Exhibitions, Teacher Workshop**  
**Creating a Project Board: Exhibition Re-design**

February 11, 2012

**Objective:** Based on your conversations and observations from the morning, create an exhibition of a “cluster” of artworks currently on display in the DMA’s permanent collection.

**Materials:**

Images of artworks in “clusters”  
Color/fabric samples  
Cardboard  
Push pins  
Paper  
Colored pencils

**Group Work:**

- I. Find your “cluster” of artworks in the galleries. How are they currently exhibited? Why are these works exhibited together?
- II. Think about the connections and/or associations of works in your cluster. What do you think is the most meaningful idea/theme/concept to communicate in exhibiting these works together? In your exhibition, what will be the central focus? What do you envision visitors taking away from their experience with these works?
- III. Experiment with color blocks, rearrange the images of the works, and think about potential gallery layouts. How could these works be presented in a different way? What kinds of exhibition design elements could you use to enhance visitor experience and/or facilitate a meaningful relationship between the visitor and the art?
- IV. Design a plan for a “re-exhibition” of your artworks. Articulate your ideas with a project board, pinning samples, sketches, layouts etc. on your piece of cardboard. Consider the factors that play important roles in exhibition design, such as wall color, lighting, an intended path, wall text, accessibility, mood, circulation patterns, and object and visitor safety. Think about your exhibition’s focus and design your exhibition to reflect those ideas.

**Large Group Share:**

- V. Discuss your decision-making process and your final sketch/model with the group. What factors affected your decisions? Describe the ideal visitor experience in your exhibition space.